

J.J. Pearce High School - Media Guide Ad Contract

Your ad will appear in all 5 home sports programs printed by the J.J. Pearce Athletic Booster Club.

ADVERTISER INFORMATION

Advertiser's Business Name:

(EXACTLY as to appear in index) _____

Contact Name: _____ Phone: _____

Contact Email: _____

PAYMENT INFORMATION

- Full Page Color (7.5 x 10) \$750
- 1/2 Page Color (7.5 x 5)..... \$450
- 1/4 Page Color (3.75 x 5).....\$300
- 1/8 Page Color (3.75 x 2.375)..... \$200

CHECK

Payable to: Pearce Athletic Booster Club

- Check will be mailed to or dropped off:
Pearce Athletic Booster Club
ATTN: Nicole Frederking
1600 N. Coit Rd
Richardson, TX 75080

CREDIT CARD

- Credit Card Payments can be made online at www.pearceathletics.org.

AD MATERIALS

- NEW AD COPY will be provided.
- REPEAT AD EXACTLY from last year. See page number _____
- REPEAT AD WITH CHANGES from last year. See page number _____
Please make the following changes:

- CREATE AD for me. I will provide: PHOTO(s) TEXT LOGO
Additional instructions, layout, names (if applicable) -

SPORT/GROUP SELECTION

ONLY 2 SPORTS/GROUPS MAY BE SELECTED:

1. _____
2. _____

SELLER INFORMATION

NAME: _____ PHONE: _____

EMAIL: _____

UNPAID ads will not appear in programs.

Artwork, photos, text and/or instructions must be emailed to JJAdSales@gmail.com by July 1st.

Full and half page ad photos MUST BE HIGH RESOLUTION quality or they will be rejected by printer.

A professional photographer is available to take high resolution photos for Full and Half page ads at no charge to advertiser. Please see seller for photographer's contact information.

Aesthetic, text or photo changes made after **July 1st** will incur a \$50 fee payable directly to Jayroe Printing.

ADVERTISER'S SIGNATURE: _____